

PRIMARY HORIZONTAL LOGO

The Infinite Scale primary logo is horizontal in form. Use this logo as your first option.



SECONDARY VERTICAL LOGO

The vertical version is only intended for square or vertical proportions, or stacking next to partner/Client logos to appear equal in scale.



TYPE

KLAVIKA PLUS
LIGHT REGULAR MEDIUM BOLD

AaBbCcDdEeFfGgHhIiJjKkLl
MmNnOoPpQqRrSsTtUuVv
WwXxYyZz1234567890
!@#\$%^+*()_-=>

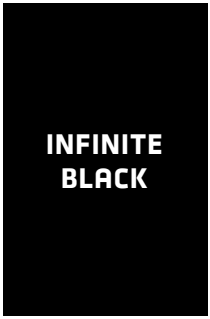
Seravek
Light Regular Medium Bold

AaBbCcDdEeFfGgHhIiJjKkLl
MmNnOoPpQqRrSsTtUu
VvWwXxYyZz1234567890
!@#\$%^+*()_-=•

COLOR



108c
C 0 M 5 Y 98 K 0
R 254 G 219 B 0
HEX FEDB00



RICH BLACK
C 100 M 100 Y 100 K 100
R 0 G 0 B 0
HEX 000000



WHITE
C 0 M 0 Y 0 K 0
R 255 G 255 B 255
HEX FFFFFFFF



COOL GRAY 6
C 16 M 11 Y 11 K 27
R 167 G 168 B 170
HEX A7A8AA



COOL GRAY 9
C 56 M 47 Y 44 K 10
R 118 G 119 B 122
HEX 76777A

Please reference the full Brand Guidelines for any additional brand elements. Any questions please contact:
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